



STREETOPIA

JOZI

2019 Event Info

For Businesses, NGO's, CSO's & Supporters

Includes:

- Partner Support options & benefits
- Road Closure & traffic Plan info
- General event info

Contact:

jozi@streetopia.co.za



Jozi Burners

GENERAL EVENT INFO

Streetopia Jozi is an arts festival that aims to activate the communities of Melville and Jozi Burners through participation in creative endeavours. We believe that working together as a community in expressing art can bring about personal change and social cohesion. We are bringing art installations, mutant art vehicles, ad hoc street performers and music to 7th Street, with two small stages planned for the top and bottom of the road. 27 Boxes will participate by providing family-oriented activities and art.

The event happens on 12 October from 10am to 6pm. It's a free event and anyone is invited, including businesses, to participate by bringing art into their spaces or on to the street. Exhibitions, performances, dance, poetry and other spoken word are some examples of getting involved in the day.

AfrikaBurn's vision is to change the world anew, and one of the avenues it uses is through the Streetopia event in Cape Town, and now in Jozi.

Streetopia Jozi is an initiative of Jozi Burners who have provided R20k of funding, while AfrikaBurn has funded Streetopia Jozi with R70k. These funds go toward security, medics, road closure, toilets and clean up after the event. The team behind the event are volunteers that give of their time to make the event happen.

BENEFITS & OPPORTUNITIES FOR SUPPORT PARTNERS

In supporting the event, Supporters are able to enjoy the benefits of increased footfall and sales on the day. Beyond this, exposure on our website and social media channels is also available, with exposure consisting of posts acknowledging Supporter businesses and their events for the day on our social media channels and event listings.

HOW CAN I SUPPORT STREETOPIA JOZI?

Donations of any amount are welcome, but greater benefits can be obtained by making donations in line with the suggested framework below. Donations can be made into the Jozi Burners bank account:

Jozi Burner Creative Project NPC
 FNB Business Acc
 62523036996

Please use "SJ" and your business name as reference.

	Supporter Poster	Listing on Supporter Page on streetopia.co.za	Social Media channels exposure
Support Event	x		
Donation < R1000	x	x	
Donation >= R1000	x	x	x

EXAMPLES OF ARTWORKS AND MUTANT VEHICLES SCHEDULED TO BE EXHIBITED ON THE DAY AT STREETOPIA JOZI



'The Embrace' by Verity Maud is an artwork dedicated to the human need for open hearted connection and love. A mass group hug will take place at the artwork at 3pm on the day.



'Ball of Stars' by Walter Böhmer. This artwork is a study on pentagrams. 240 pieces were cut from recycled pallet wood to create this Ball of Stars.



'Donkey' by Greg Mulford & the Through The Rabbit Hole collective. This Mutant Vehicle is built on a Land Rover chassis and features a plasma cannon.

EVENT PLAN & OPERATIONAL INFO

Streetopia Jozi will take place from 10am - 6pm on Saturday October 12th this year. The event will see various artworks exhibited at 27 Boxes and along 7th Street, and market stalls along 3rd Avenue. The event is completely free, and everyone is welcome.

A full complement of security, medics, traffic marshals and event staff will be on hand to manage the event. Free public toilets will also be placed at the top and bottom of 7th Street, with a toilet for people with disabilities centrally located at the Venue Operation Centre that will be located in the parking lot behind the office block on 3rd Avenue.



ROAD CLOSURE & TRAFFIC PLAN - STREETOPIA JOZI

7th Street will be closed to traffic from 1st Avenue to 5th Avenue, allowing traffic flow in 1st Avenue to 5th Avenue. There will be curated stalls in 3rd Avenue, connecting 7th Street with 27 Boxes and 4th Avenue will also allow movement of people between 27 Boxes and 7th Avenue.

The event team involved have successfully staged Streetopia events in Cape Town over the last 4 years.

For more info, please visit our website - www.streetopia.co.za